



DISTRICT 330 TRAINING

Website Requirements

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Sri Damansara Club,
Kuala Lumpur

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Benefits of D330 website

to YOU,
a world wide web user

Benefits to YOU

24/7 – EASY TO FIND

the news is there in that page.

It's not lost among “good morning” messages!

Benefits to YOU

Credible –
no fake news!

Benefits to YOU

A query from a member?
Check the website.

You become an informed member
in the eyes of others.

Benefits to YOU

World wide

travel anywhere,
view it from anywhere,
from any device,
even the airport computer.

ALWAYS ready for you.

Benefits to YOU

Is your phone memory
constantly clogged up?

Do you have to frequently save phone storage
(Is the solution to buy a Birkin handphone)?

Rest assured, the website isn't invasive.

Benefits to YOU

Meeting a friend?

Show YOUR DISTRICT WEBSITE
and inspire them about Inner Wheel!

They might JOIN !

They might DONATE !

Benefits to YOU

Forgotten your password?

(Horrors when you change devices.)

You don't need one!

Benefits to YOU

No installation required!

(You don't need to call
your grandson for help.)

Once you start using it, you'll know how easy it is.

What good can you do with D330 website?

- Inspire friends with the projects.
- Assure benefactors of a credible club.
- Win hearts to join Inner Wheel.
- A resource of verified & consistent information to share with others.

PERSUADE 😊 **COMPEL** 😊 **REASSURE**

Your website is only
as **valuable**
as **effective**
as **engaging**
as you make it.

Technical requirement:
webmaster will handle

Contents of the website:

IN YOUR HANDS

General Guide to content:

- Write like a **journalist**. Not first person.
- Clear – state **who, when, where, what** and/or **how**.
- **One story, at a time**. If you compile several stories, you need to have a title that justifies it.
- “Reports” are unattractive. You have the chance to give that to the DS for DAGM.
- **News** is attractive.
- A **picture** tells a thousand words. 10-20 words will let your world wide readers understand better. Longer descriptions can be a linked pdf.

Format of “Happenings”

- Date
- Day
- Club
- Title
- Description (50-80 words)

Menu of District 330 website:

HOME DC's news and messages

ABOUT US

THE CLUBS Admin details of clubs

HAPPENINGS Activities of clubs-district

DOWNLOADS useful documents

AGM District AGM past and coming

INTERNATIONAL Our activities in-out-bound